

Instructional Design

We create custom training programs that add value to your training initiatives by helping you increase productivity and leverage your training investment by enhancing training transfer to the job. We provide training expertise, Turbo-fast ADDIE model of instructional design, and training project management. Our designers tailor to meet the needs of your workforce in the classroom or on the job. **Learn More...**

Our objective is to help you increase productivity and leverage your training investment by enhancing training transfer to the job.

We design learning activities that help organizations develop the skills, behaviors and competencies needed to meet business goals. Through our work with numerous clients, we have developed a unique understanding of how to blend classroom training with practical on-the-job experiences that are most effective for a particular industry, worksite or job role.

We use an Instructional Systems Design (ISD) Approach to develop training materials. A systems approach allows for continual feedback and adjustment to the creation of instructional materials. It is a scientifically derived methodology that incorporates the research and theories of cognitive and behavioral psychology. The basic concept of applying a systems approach to instructional development is that once proficiency can be defined in measurable terms then these skills can be taught and post-training proficiency can be measured in specific areas.

The ISD approach provides sound decision-making to identify the “who-what-when-where-why” of training; provides an orderly process of gathering and analyzing performance requirements; and ensures that training and support materials are developed with maximum efficiency and effectiveness.

Training Project Management

- Instructional Design
- Custom Content Creation
- Performance Management
- Job Analysis and Job coaching
- Developing metrics for measuring training
- Instructor-led Training in Soft Skills Training and Microsoft Office Suite
- Leadership development programs
- Employee behavior and skill assessments
- Training program evaluation
- Organizational process efficiency

Measurable Outcomes

- Increased operational effectiveness
- Manage time and projects more effectively
- Increased workforce productivity and learning
- Enhance communication
- Foster teamwork
- Increase productivity
- Improved quality processes
- Strengthened leadership teams
- Increased employee satisfaction and retention
- Delighted customers

